



## robert bava

graphic artist & photographer  
mrbava.com  
rob@mrbava.com  
647-235-0010

## let's get social!

mrbava.com/linkedin  
 mrbava.com/flickr  
 mrbava.com/behance  
 mrbava.com/twitter

## the scoop on 280dg

The name 280dg came to be one cold October morning as I sat down on the orange vinyl seats of TTC bus route 36. I knew this day was special as it marked the day of my birth. Looking down at the freshly ripped transfer, the even numbers 280 boldly shocked my eyes and it was then that I knew. 280dg was born.



## hey there! I'm mrbava,

An **incredibly impassioned** graphic artist and designer in constant need of a **new challenge**. I'm a **future proof, professional optimist** who **exceeds expectations** and **gets things done**. My designer DNA allows me to see the world in **hex codes, golden ratios and photographic** snapshots. I am a **jack of all trades** and **master of many**; AND! I'm **friendly, motivated** and **really nice!** I hope to one day become the creative director of my own studio.

## my guarantees

- Bar setting quality of work
- Great attitude
- Deadlines? Piece of cake
- Always willing to help
- Easy going
- Approachable
- Low maintenance
- Team player
- Dedicated to design

## skills & technical prowess

Photoshop	★★★★★	Photography	★★★★★
Illustrator	★★★★★	UI/UX Design	★★★★★
InDesign	★★★★★	Illustration	★★★★★
HTML / CSS	★★★★★	Logo Design	★★★★★

## I've gained experience here

### Shaw Media

**Web/Graphic Designer - March 2010 to present**

Art directed and designed many highly regarded globalnews.ca websites including the Royal Wedding and Canadian election portals. Transformed broadcast assets from television to the web and set standards for Global TV showsite supersized backgrounds. Became the go to designer for logos, illustrations and design advice.

Have created assets for several brands including HGTV, Food Network, Slice, Global TV, Global News, Twist TV, History, ET Canada, Showcase, Scotties, Brookside Chocolates, Campino & Microsoft. When not designing, I am photographing food network events, HGTV room makeovers and creating infographics for Global News.

### Hewlett-Packard

**Web Designer & Developer - Jan 2007 - Aug 2009**

Designed digital assets for hp.com and hpshopping.ca including marketing micro sites, top-level landing pages, estore graphics & more. Pioneered and assisted in the establishment of an in-house design & development team which has since grown to include several developers and designers.

### Mytrak Health Systems Inc.

**Web Designer & Developer - August 2009 to Feb 2010**

Web / Print / Graphic Designer / Developer / Webmaster / Photographer / Videographer / Animator for this growing company. As the most experienced designer on the team, I envisioned and created several sub-brand identities while maintaining and improving the mytrak brand and standards.

### 280dg

**Owner / Designer / Photographer - October 2004 to present**

280dg is a digital agency geared towards simple design, development and candid photography. Learn more in the scoop section!

## education

### Digital Media Arts with Honours

**Seneca@York - September 2004 to 2006**

Courses of study included: audio & video production, graphic design for web and print, photography, flash, Action-Script, Java-Script, typography, storyboard design, storytelling & composition. Artwork was featured several times as class examples and throughout the hallways.

## finally, in my spare time

I am constantly on the lookout for new and emerging techniques, technologies and trends. I have an unquenchable thirst for all things design, photography, art and food. I have defied death by traversing cliff edges & dangerous terrain in the pursuit of the perfect shot. I plan to one day become a creative director living in a self designed home.

**References always available upon request.**